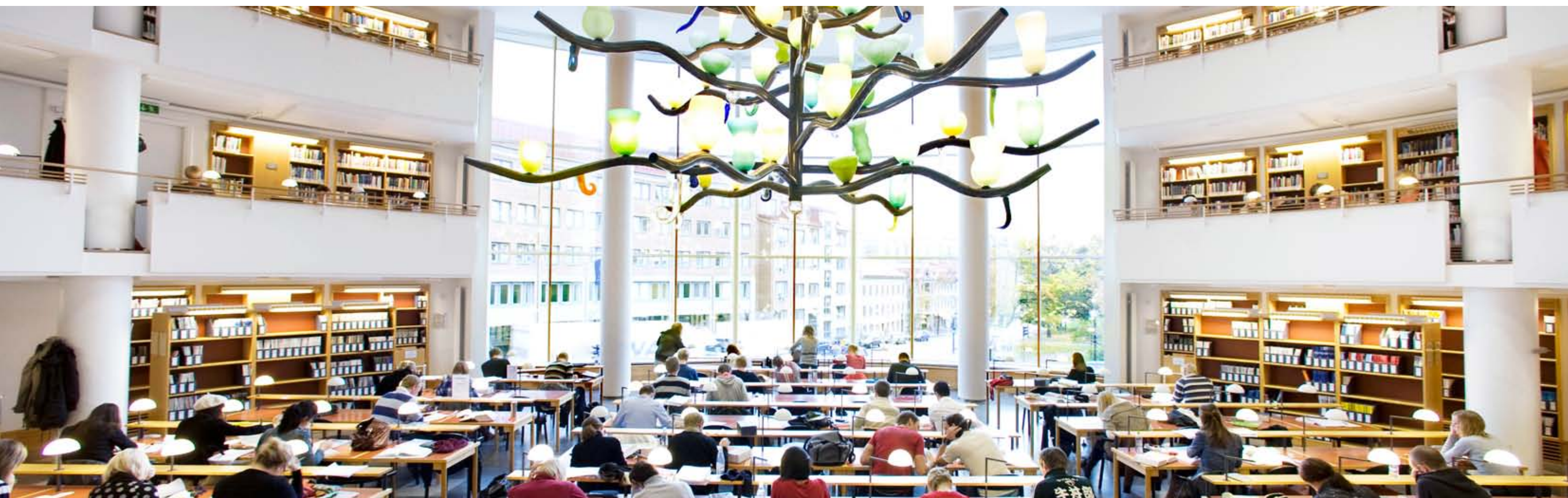


# Master programmes

*Graduate School*







**»we bring you together with  
the best researchers, teachers,  
guest professors and industry  
representatives«**

Graduate School is a department within the School of Business, Economics and Law, University of Gothenburg. The school's campus, with Nordic bright facilities, is located at the heart of Gothenburg, the second major city in Sweden known for its close vicinity to nature and pleasant atmosphere. The School of Business, Economics and Law is an AACSB member and an EQUIS accredited school with an international vibe and close contact with the Gothenburg industry.

We offer first class and internationally competitive two-year (120 credits) Master of Science programmes in English. We combine business, economics and law, in order to reflect our competencies and to respond to the demand of employers. Graduate School is separated from traditional departments and the rationale is to gain synergies by bringing together the best researchers, teachers, guest professors, and contacts with industry, NGOs and governments in your education.

The learning environment at Graduate School mixes Swedish and international students, in order to prepare you for the demanding world. Where ever your future job is based, you will combine your personal background with our explorative culture and international team experience to give your Master Degree an edge recognized internationally. ■



# Our programmes

Graduate School offers nine two-year Master of Science programmes (120 credits) in English. The programmes are divided into core courses, elective courses and a Master Degree Project (thesis). We also offer specializations within five of our programmes as shown at the bottom of the page.

## MASTER OF SCIENCE IN ACCOUNTING

The Accounting programme has a broad coverage of topics within accounting, including both auditing, financial and management accounting. The programme advances your skills regarding both technical and behavioral aspects of accounting.

## MASTER OF SCIENCE IN FINANCE

The Finance programme is designed to provide the analytical and quantitative skills that are needed for a successful career as a professional in investment banking, financial management, or government.

## MASTER OF SCIENCE IN INTERNATIONAL BUSINESS AND TRADE

The International Business and Trade programme gives you a distinctive combination of knowledge about and training for the functioning of and decision making in multinational companies in the global economy.

## MASTER OF SCIENCE IN INNOVATION AND INDUSTRIAL MANAGEMENT

The Innovation and Industrial Management programme focuses on providing theories, methods and tools to students as potential managers in organizations operating under uncertainty in complex and rapidly changing markets and technologies.

## MASTER OF SCIENCE IN ECONOMICS

The Master programme in Economics combines analytical rigor with an applied focus that prepares you for a career in business or government, or for further graduate study.

## MASTER OF SCIENCE IN KNOWLEDGE-BASED ENTREPRENEURSHIP

The goal of the programme is to prepare a new generation of highly-talented engineers, lawyers, business managers, and entrepreneurs with modern skills and tools necessary to create value for industry, universities, and society in the emerging knowledge-based economic paradigm.

## MASTER OF SCIENCE IN MARKETING AND CONSUMPTION

The Marketing and Consumption programme has a unique focus on sustainable consumption in a digital society. The programme includes cutting-edge courses on consumer communities, branding and sustainability.

## MASTER OF SCIENCE IN MANAGEMENT

Upon completion of the Management programme you will be able to deal with complex management problems and understand the conditions of management in your specific field of expertise.

## MASTER OF SCIENCE IN LOGISTICS AND TRANSPORT MANAGEMENT

The main objective of the Logistics and Transport Management programme is to prepare students for leading management positions, focusing on processes, systems and organizations for flow and storage of goods, services and related information from the point of origin to the point of consumption.

## SELECTABLE SPECIALIZATIONS FOR FIVE OF OUR MASTER PROGRAMMES

	Event and Tourism	Public Management	Environmental Sustainability
Innovation and Industrial Management		x	x
International Business and Trade	x		x
Logistics and Transport Management		x	x
Management	x	x	x
Marketing and Consumption	x		x

Specializations are packages of courses within the area of a Master of Science programme. In practice this means at least 3 courses of 7.5 credits plus a Master Degree Project (thesis) in the specific area.

» you're in demand from the very beginning«



»take advantage of  
the contacts you make here«

**Roman Glinnikov**

Programme: Logistics and Transport Management  
From: Belarus

Previous education: Bachelor's Degree in International Economics from Belarusian State University, One Year Master's Degree in Leadership and Management in International Context from Baltic Business School of Kalmar University (Linne University).

**Saku Nousiainen**

Programme: Finance

From: Finland

Previous education: Master's Degrees in Music and Education from New York, USA and Helsinki, Finland respectively.

**Vinita Batra**

Programme: International Business and Trade

From: Sweden

Previous education: Bachelor of Science in Business Administration Gothenburg

What do students who have already graduated from the Graduate School and who have now moved on in their careers think? Vinita from Sweden, Roman from Belarus and Saku from Finland talk about how they perceived their time at the school and the advantages of studying in Gothenburg and Sweden.

**Vinita:** The summer is truly fantastic here, the beauty of the west coast is astonishing!

**Roman:** Yes, and the atmosphere among the local people is very relaxed. Here you'll find everything that a big city can offer, but without any feeling of stress. I really appreciate that.

**Saku:** The people I've met are both open and pleasant, and Sweden feels like a very well-organised country to live in. The Swedes have a special culture that has made many of their companies internationally successful.

#### A school with an excellent reputation

**Vinita:** I chose the Graduate School because it had the programme which I was interested in, and because I knew the school was renowned for the international flavour of its learning environments.

**Roman:** That's true, it felt secure to choose a school which you've heard a lot of positive things about.

**Saku:** I have my entire family spread out throughout the Nordic region so being able to study in Gothenburg meant everyone was within convenient range.

#### Friends from all over the world

**Vinita:** The atmosphere at the school felt really international and apart from making friends from all over the world I really appreciated the helpful teachers.

**Roman:** There was a relaxed atmosphere among everyone who worked there. I could walk past the GS office and pop in for a quick chat whenever I wanted. And the teachers were immensely competent.

**Saku:** I remember the great parties – here student life is really lively!

#### Open to new ideas and projects

**Vinita:** The education here at the school is of high standard and the educational environment is very stimulating. There's a very good reason why this school is so well-known throughout Sweden.

**Roman:** It was clear that the school was open to new ideas and projects!

**Saku:** We were so well received and everyone speaks good English. One tip is to make use of the Career Service – they can help you with your onward career.

#### Count on hard work and dedication

**Vinita:** Group-work was strongly emphasised in my programme, but I know this applies to all the programmes. It means that students were integrated with people from a large number of countries. People who will be invaluable in one's future career.

**Roman:** It was a wonderful social experience to study logistics at this school. The school is widely known and

held in high regard by many international employers. It certainly was a challenge to adapt to all that was new and to try and find an apartment. But it was worth it!

**Saku:** Make lasting contacts with all the people you meet and keep in touch with them. You'll have friends from all over the world that you can visit and they can help you later in life. Looking back I would say that studying for two years at the Graduate School was a very short period in my life, in relation to everything this experience gave me. Think also about life, not just about studies. Take the opportunity to travel in Europe. Gothenburg is an excellent starting point, you can find cheap flights to other European cities.

#### Valuable to get to know potential employers

**Vinita:** My thesis course included a trip to India, it was part of our data collection regime. We had a fantastic time there, a memory for life.

**Roman:** I really appreciated Gadden, the job fair organised by the school where we got to know potential employers and in addition enjoy delicious muffins!

**Saku:** What I remember best now is one of the first days at the school – all these new people from different parts of the world who came together to study together and to socialise with each other. What energy! ■

## Admission and Fees

If you wish to apply to a master programme at Graduate School you need a Bachelor's Degree from an accredited university. In addition you need to fulfill English language requirements and programme specific requirements. The selection is based on the GMAT/GRE general test score.

#### Application period:

For students with an International degree:

1 December–17 January

For students with a Swedish degree:

15 March–15 April

Higher education in Sweden is free of charge for Swedish and EU/EEA students. As of 2011 a tuition fee is applicable for all students outside EU/EEA for all higher education in Sweden, please visit [www.studera.nu](http://www.studera.nu) for detailed information and exemptions from the fee. The tuition fee for MSc programmes at Graduate School is 120 000 SEK or 140 000 SEK depending on which programme you get admission to.

Please find more information about our master programmes, admission requirements and admission process at

[www.handels.gu.se/gs](http://www.handels.gu.se/gs)





**UNIVERSITY OF GOTHENBURG**  
**SCHOOL OF BUSINESS, ECONOMICS AND LAW**

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