#### **JAMES BOYD**

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# **POSITIONS:**

Senior Fellow, Resources for the Future

2007-2008, Lokey Business Wire Visiting Professor, Stanford University

2002-2007 Director, Energy and Natural Resources Division, and Senior Fellow, Resources for the Future, Washington, DC

1997, Visiting Professor, Olin School of Business, Washington University, St. Louis

1992-2000, Fellow, Resources for the Future

# **EDUCATION:**

Ph.D., Applied Microeconomics, Wharton Business School, University of Pennsylvania, 1993

B.A., History, the University of Michigan, 1986

### PRIMARY RESEARCH INTERESTS:

Ecological Benefit Assessment, Environmental Performance Metrics, Law and Economics, Environmental Policy, Regulatory Economics.

## **JOURNAL PUBLICATIONS:**

- "What are Ecosystem Services?" Ecological Economics, with Spencer Banzhaf, 2007.
- "The Nonmarket Benefits of Nature: What Should Be Counted in Green GDP?" *Ecological Economics*, 2006.
- "Taxing Nutrient Loads," 61 *Journal of Soil and Water Conservation*, with Sandra Hoffman and Eleanor McCormick, 2006.
- "Political Economy and the Efficiency of Compensation for Takings," 24 *Contemporary Economic Policy*, with Timothy Brennan, 2006.
- "Water Pollution Taxes: A Good Idea Doomed to Failure?" 3 *Public Finance and Management*, 2003.
- "Trading Cases: Protecting the Environment and Natural Resources with Market-Based Policies," 37 *Environmental Science and Technology*, 2003, with Dallas Burtraw, Alan

- Krupnick, Virginia McConnell, Richard G. Newell, Karen Palmer, James N. Sanchirico, and Margaret Walls.
- "Fly By Night or Face the Music? Premature Dissolution and the Desirability of Extended Liability," 5 *American Law and Economics Review*, 2003, with Dan Ingberman.
- "Landscape Indicators of Ecosystem Service Benefits," 84 *American Journal of Agricultural Economics*, 2002, with Lisa Wainger.
- "Financial Responsibility for Environmental Obligations: Are Bonding and Assurance Rules Fulfilling Their Promise?" 20 *Research in Law and Economics*, 2002.
- "The Economics of Tailored Regulation: Will Voluntary Site-Specific Performance Standards Necessarily Improve Welfare?," 69 *Southern Economic Journal*, 2002, with Allen Blackman.
- "Compensation for Lost Ecosystem Services: The Need for Benefit-Based Transfer Ratios and Restoration Criteria," 20 *Stanford Environmental Law Journal*, 2001, with Dennis King and Lisa Wainger.
- "Wetland Value Indicators for Scoring Mitigation Trades," 20 *Stanford Environmental Law Journal*, 2001, with Lisa Wainger, Dennis King, and James Salzman.
- "The New Face of the Clean Water Act: A Critical Review of the EPA's New TMDL Rules," *The Duke Environmental Law and Policy Forum*, Fall 2000.
- "The Law and Economics of Habitat Conservation: Lessons From an Analysis of Easement Acquisitions," 19 *Stanford Environmental Law Journal*, 2000, with Kathryn Caballero and R. David Simpson.
- "Economics and Biodiversity Conservation Options: An Argument for Continued Experimentation and Measured Expectations," 240 *Science of the Total Environment* 1999, with R. David Simpson.
- "Do Punitive Damages Promote Deterrence?," 19 *International Review of Law and Economics*, 1999, with Daniel Ingberman.
- "The 'Regulatory Compact' and Implicit Contracts: Should Stranded Costs be Recoverable?," 19 *The Energy Journal*, 1998.
- "Green Money' In the Bank: Firm Responses to Environmental Financial Responsibility Rules", 18 *Managerial and Decision Economics*, 1997.
- "The Search for Deep Pockets: Is 'Extended Liability' Expensive Liability?," 13 *Journal of Law, Economics, and Organization*, 1997, with Daniel Ingberman.
- "Should 'Relative Safety' be a Test of Product Liability?," 26 *Journal of Legal Studies*, 1997, with Daniel Ingberman.
- "Retroactive Liability or the Public Purse?," 11 *Journal of Regulatory Economics*, 1997, with Howard Kunreuther.

- "Stranded Costs, Takings, and the Law and Economics of Implicit Contracts," 11 *Journal of Regulatory Economics*, 1997, with Timothy Brennan.
- "Environmental Liability Reform and Privatization in Central and Eastern Europe," 3 *European Journal of Law and Economics*, 1996.
- "The Polluter Pays Principle: Should Liability Be Extended When the Polluter Cannot Pay?", 21 *The Geneva Papers on Risk and Insurance*, 1996, with Daniel Ingberman.
- "The Effects of Environmental Liability on Industrial Real Estate Development," 12 *Journal* of Real Estate Finance and Economics, 1996, with Winston Harrington and Molly Macauley.
- "Non-Compensatory Damages and Potential Insolvency," 23 *Journal of Legal Studies*, 1994, with Daniel Ingberman.
- "Risk, Liability, and Monopoly," 1 *International Journal of the Economics of Business* 3, 1994.
- "Optimal New-Product Pricing in Regulated Industries," *Journal of Regulatory Economics*, 1:4, 1989, with Gerald Faulhaber.

### **BOOK CHAPTERS:**

- "Insights from Economics for Ecosystem-Based Management," with Lisa Wainger, in *Ecosystem-Based Management for the Oceans*, Editors: Karen L. McLeod and Heather M. Leslie, Island Press, forthcoming.
- "Trading as a U.S. Water Quality Management Tool: Prospects for a Market Alternative," with Leonard Shabman and Kurt Stephenson, in *Ecological Economics of Sustainable Watershed Management*, Jon Erickson, Frank Messner, and Irene Ring eds., Elsevier, 2007.
- "Taxonomy of Trading Programs: Concepts and Applications to TMDLs." In *TMDLs: Approaches and Challenges*, Tamim Younos, ed., PennPress, 2005, with Kurt Stephenson and Leonard Shabman.
- "Bonding Requirements for Coal and Hardrock Mines in The U.S.," in *International and Comparative Mineral Law and Policy: Trends and Prospects*, Elizabeth Bastida, Thomas Wälde and Janeth Warden eds., Kluwer Law, 2005.
- "Combating Ignorance About U.S. Water Quality," in *New Approaches on Energy and the Environment*, Richard Morgenstern and Paul Portney, eds., Resources for the Future, 2004, with Leonard Shabman.
- "A Market-Based Analysis of Financial Assurance Issues Associated with U.S. Natural Resource Damage Liability," in *Tort and Insurance Law, vol. 5, Deterrence, Insurability and Compensation in Environmental Liability, Future Developments in the European Union, Michael Faure ed., Springer 2003.*

- "The Effects of Environmental Liability on Industrial Real Estate Development" (reprinted from the *Journal of Real Estate Finance and Economics*, 1996, with Winston Harrington and Molly Macauley) and "Environmental Liability Reform and Privatization in Central and Eastern Europe" (reprinted from the *European Journal of Law and Economics*, 1996) in *Economics and Liability for Environmental Problems*, Kathleen Segerson ed., Ashgate, 2002.
- "The Vertical Extension of Liability Through Chains of Ownership, Contract, and Supply," in Anthony Heyes ed., *The Law and Economics of the Environment*, Edward Elgar, 2001, with Daniel Ingberman.
- "The Barriers to Corporate Pollution Prevention: An Analysis of Three Cases," in Scott Farrow and Paul Fischbeck, eds., *Improving Regulation: Cases in Environment, Health, and Safety*, Resources for the Future, 2001.
- "Corporate Evaluation of Pollution Prevention Opportunities," in Jurgen von Hagen and John Maxwell eds., *Empirical Studies of Environmental Policies in Europe*, Kluwer, 2000.
- "The Competitive Implications of Facility-Specific Environmental Agreements: The Intel Corporation and Project XL," in E. Petrakis, et al, eds., *Environmental Regulation and Market Power: Competition, Time Consistency, and International Trade*, Edward Elgar, 2000, with Janice Mazurek, Alan Krupnick, and Allen Blackman.
- "The Allocation of Environmental Liabilities in Central and Eastern Europe," in Michael Toman, *Pollution Abatement Strategies in Central and Eastern Europe*, Resources for the Future, 1994.

### **OTHER PUBLICATIONS:**

- "Location, Location: The Geography of Ecosystem Services," *Resources*, Fall 2008.
- "Don't Measure, Don't Manage: GDP and the Missing Economy of Nature," RFF Issue Brief, May 2008.
- "The Endpoint Problem," Resources, 2007.
- CLEANER and NSF's Environmental Observatories, multiple authors, National Research Council, 2006.
- "Ecosystem Services and Government Accountability: The Need for a New Way of Judging Nature's Value," *Resources*, 2005, with Spencer Banzhaf.
- "What's Nature Worth? Using Indicators to Open the Black Box of Ecological Valuation," *Resources*, 2004.
- "Pushing the Political System for Change: An Interview with Bill McKibben," *Resources*, 2003.

- "Measuring Ecosystem Service Benefits for Wetland Mitigation," *National Wetlands Newsletter*, November-December 2002, with Lisa Wainger.
- Book review, Compensating for Wetland Losses Under the Clean Water Act, *Environment*, November 2002.
- "Show Me the Money: Environmental Regulation Demands More, Not Less, Financial Assurance," *Resources*, 2001.
- "A Market-Based Analysis of Financial Assurance Issues Associated with U.S. Natural Resource Damage Liability," annex to European Commission White Paper on Environmental Liability, 2000.
- "Unleashing the Clean Water Act: The Promise and Challenge of the TMDL Approach to Water Quality," *Resources*, 2000.
- "Carving Out Some Space: A Guide to Land Preservation Strategies," *Resources*, 1999, with Kathryn Caballero and R. David Simpson.
- Searching for the Profit in Pollution Prevention: Case Studies in the Corporate Evaluation of Environmental Opportunities, U.S. Environmental Protection Agency: Washington, DC, EPA 742-R-98-005, April 1998.
- "Intel's Project XL Agreement: Who Benefits?" *Semiconductor Fabtech*, Eighth Edition, 1998, with Alan Krupnick and Janice Mazurek.
- "The Pollution Prevention Puzzle: Which Policies Will Unlock the Profits?," *Resources*, 1998.
- "La Ripartizione Delle Responsabilita Ambientali Nell'Europa Centrorientale," *Energia*, 2, 1994, p. 42-47.
- "The Impact of Environmental Liability on Industrial Real Estate Development," *Resources*, 1994, with Molly Macauley.

### **WORKING PAPERS:**

- "Counting Ecosystem Services: Ecological Endpoints and their Application: A Report to the U.S. Forest Service," 2007.
- "Counting Non-Market, Ecological Public Goods: The Elements of a Welfare Significant Ecological Quantity Index," Resources for the Future Discussion Paper, 2008.
- "The Architecture and Measurement of an Ecosystem Services Index," with Spencer Banzhaf, Resources for the Future Discussion Paper 05-22, September 2005.
- "Habitat Benefits Assessment and Decisionmaking: A Report to the National Marine Fisheries Service," with James Sanchirico and Leonard Shabman, Resources for the Future Discussion Paper 04-09, October 2004.

- "Global Compensation for Oil Pollution Damages: The Innovations of the American Oil Pollution Act," Resources for the Future Discussion Paper 04-36, September 2004.
- "Measuring Ecosystem Service Benefits: The Use of Landscape Analysis to Evaluate Environmental Trades and Compensation," with Lisa Wainger, Resources for the Future Discussion Paper 02-63, April 2003.
- "Financial Assurance Rules and Natural Resource Damage Liability: A Working Marriage?" Resources for the Future Discussion Paper 01-11.
- "Expanding Wetland Assessment Procedures: Landscape Indicators of Relative Wetland Value, with Illustrations for Scoring Mitigation Trades," with Lisa Wainger and Dennis King.
- "Environmental Remediation Law and Economies in Transition," Resources for the Future Discussion Paper 99-21.
- "Intel's XL Permit: A Framework for Evaluation," Resources for the Future Discussion Paper 98-11, with Alan Krupnick and Janice Mazurek.

# HONORS, AWARDS, PUBLIC SERVICE:

Member, Scientific and Technical Advisory Committee, American Rivers, 2008.

Tahoe Water Quality Crediting and Trading Project Advisory Committee, 2008.

- Member, U.S. EPA Science Advisory Board, Pollution Prevention Program Measures panel, Environmental Engineering Committee, 2008.
- Member, U.S. EPA Science Advisory Board, Ecological Processes and Effects Committee, Ecological Research Program Multi-Year Plan Review, 2008.
- Member, U.S. EPA Science Advisory Board, Committee on Valuing the Protection of Ecological Systems and Services, 2003-2007.
- Member, Program Committee, Wildlife Habitat Policy Research Program, Doris Duke Charitable Foundation, 2006-2007.
- Member, National Research Council, Committee on the Collaborative Large-Scale Engineering Analysis Network for Environmental Research (CLEANER), 2005.
- Member, U.S. EPA Superfund Benefits Analysis Advisory Panel, 2005.
- Member, U.S. Fish & Wildlife Service, Fisheries Program Evaluation Team, 2004.
- Member, U.S. EPA Science Advisory Board, Panel to Examine Benefits, Costs, & Impacts to the Underground Storage Tanks (UST) and Resource Conservation Recovery Act (RCRA) Subtitle C Program, 2002.

MBA "Teacher of the Year," the Reid Award, Olin Business School, Washington University, St. Louis, 1997.

Paul Harris Fellow, Rotary International, 2003.

### SAMPLE CONSULTING ACTIVITIES:

- "Assessing the Market Impacts and Benefits of RCRA Financial Assurance," Office of Solid Waste and Emergency Response (Industrial Economics Inc.), 2005.
- "Indicators of Environmental Benefits," U.S. Air Force (Booz-Allen-Hamilton), 2005.
- "A Market-Based Analysis of the Financial Assurance Issues of Environmental Liability," European Commission, Brussels, 2000.
- "Environmental Liability, Regulation, and Management: Selected Topics," United States Information Agency, India, 1999.
- "Collaborative Public-Private Approaches to Improved Environmental Management," The World Bank, Economic Development Institute, 1998.
- "A Proposed Remediation Framework for Romanian Environmental Cleanup Law," The Harvard Institute for International Development, Romania, 1998.
- "Privatization and Environmental Liability: A Training Program for Southern Latin America," The World Bank, Economic Development Institute, 1995.
- "Privatization and Environmental Liability Reform," The Harvard Institute for International Development, Kazakhstan, 1995.

# **TEACHING POSITIONS:**

- Lokey Visiting Professory of Human Biology, Stanford University, 2007-2008.
- Visiting Professor, Business Strategy in the Legal and Regulatory Environment, John M. Olin School of Business, Washington University, St. Louis, 1997.
- Duke University, Washington Summer Program, Environmental Policy Seminar, 1994, 1995.
- Lecturer in Managerial Economics and Public Policy, the Wharton Business School, Business in the Political Environment (Business and Regulatory Economics) University of Pennsylvania, Spring 1991, Spring 1992.
- Math and Microeconomics, Dept. of City and Regional Planning, Univ. of Pennsylvania, Summers 1990, 1991.

#### REFEREE:

The Journal of Law, Economics, and Organization; The Journal of Legal Studies, The Journal of Environmental Economics and Management; Journal of Public Economics; Journal of Regulatory Economics, International Review of Law and Economics; Choices; The Energy Journal; Environment and Resource Economics; Journal of Policy Analysis and Management; Journal of Industrial Ecology; Law and Policy; American Journal of Agricultural Economics, Ecological Economics, Bioscience.