

Innocensia F. John - CV

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Education Background

Fellow – Pretoria University 2021 -2023

Post-Doc. - Michigan State University, 2019 - 2020

PhD - Economics, University of Copenhagen, and University of Dar es Salaam 2013 -2017

M.A - Economics, University of Dar-es-Salaam, Tanzania, 2010 - 2012

B.A - Economics and Statistics. University of Dar-es-Salaam, Tanzania, 2007 - 2010

Employment History

- 2019 to date: Lecturer University of Dar es Salaam
- 2016 - 2018: Research Associate: International Institute of Tropical Agriculture (IITA)
- 2012- 2014: Programme officer of Mwalimu Nyerere Professorial Chair in Development, Economics Department at the University of Dar es Salaam and Research Officer I (environmental economics).
- 2013 - 2014. Assistant Research Fellow, REPOA, Dar es Salaam, Tanzania. Research Assistant

Projects undertaken.

- 2023- 2026 "Research Supporting African MSMEs to Provide Safe and Nutritious Food" (RSM2SNF) Tanzania and Nigeria, Tanzania Researcher on Fish Value chain-Tanzania, Michigan State University, Funded by Bill and Melinda Gates.
- 2021-2023 A mixed-methods research tool for better measurement and understanding of intra-household decision-making, A gender perspective, Cassava Value chain. CGIAR financed. Co-PI
- 2021-2023 Indigenous Orphan Crops Along the Value Chain for Improved Livelihood Security in Tanzania. FSNet -ARU, UKRI finances. PI.

- 2021-2022 Incorporating poverty and gender dimensions in Marine Spatial Planning (MSP) case studies in Kenya, Tanzania and Madagascar support of the Swedish Agency for Marine and Water Management (SwAM). Co-PI.
- 2022-2024 Micronutrient profile and household use of indigenous crops in Tanzania. Institute of Food Technologists financed. PI.
- 2022 – 2023 Application of Sustainable Intensification Technologies on Farmlands Adjacent to Protected Forests in Eastern Tanzania. University of Dar es Salaam finances. PI
- 2022 Economic assessments of the relative contributions of marine protected areas to Tanzania's blue economy. WIOMSA finances. PI
- 2020-2022, Illuminating Hidden Harvests, Country Profile, The contribution of small-scale fisheries to healthy food systems in the United Republic of Tanzania, FAO finances. Co-PI.
- 2022: The economic potential of geographically indicated crops, ITC financed. PI
- 2019 to 2020 post-doc, Africa RISING Transforming Key Production Systems: Maize Mixed East and Southern Africa. USAID financed.
- Review of National Agricultural Policy 2013 and Development of National Agricultural Policy
- 2017 to 2018 Agricultural Policy Research in Africa (APRA) Programme. A Policy Study on Young people and agricultural commercialization.
- 2017 to 2018 Purdue Improved Crop Storage (PICS) project: The project aimed to reduce post-harvest loss from insects and rodents by enabling smallholder farmers to store grains throughout the year to improve food security and income by storing and selling when the price is high using PICS bags.
- 2015 to 2017 Norwegian Programme for Capacity Building in Higher Education and Research for Development (NORHED) Arming Situation and Constraints of Sweet Potatoes Producers in Southern Ethiopia Households
- 2013-2017 VALOR DANIDA Project: aimed at accelerating green, inclusive growth through new knowledge about institutional environments in Ghana, Kenya and Tanzania to allow the transition to a green economy, valorising documented territory-specific (origin) products from agro-ecosystems stewarded by smallholders, inspired by or using protected geographical indications (GIs). (DKK 10 million raised, 2014-2017).

Publications and reports

1. Blesh, J., Mehrabi, Z., Wittman, H., Kerr, R. B., James, D., Madsen, S., Smith, O. M., Snapp, S., Stratton, A. E., Bakarr, M., Bicksler, A. J., Galt, R., Garibaldi, L. A., Gemmill-Herren, B., Grass, I., Isaac, M. E., **John, I.**, Jones, S. K., Kennedy, C. M., ... Kremen, C. (2023). Against the odds: Network and institutional pathways enabling agricultural diversification. *One Earth*, 6(5), 479–491. DOI: <https://doi.org/10.1016/j.oneear.2023.03.004>
2. **John, Innocensia**. 2023. “Consumer Perceptions, Preferences and Awareness Towards Potential Geographical Indication of Products in Tanzania.” *Tanzanian Economic Review* 12 (2): 43–56. <https://doi.org/10.56279/ter.v12i2.121>
3. **John, Innocensia**, Sieglinde Snapp, Alison Nord, Vimbayi Chimonyo, Chiwimbo Gwenambira, and Regis Chikowo. 2021. “Marginal More than Mesic Sites Benefit from Groundnut Diversification of Maize: Increased Yield, Protein, Stability, and Profits.” *Agriculture, Ecosystems and Environment* 320 (February): 107585. <https://doi.org/10.1016/j.agee.2021.107585>.
4. **John, I.**, Lokina, R., & Egelyng, H. (2020). Small-Scale Producers of Quality Products with Potential of Geographical Indication Protection in Tanzania. *International Journal of Food and Agricultural Economics*, 8(2), 193–205. <https://ageconsearch.umn.edu/record/303558>
5. Thomas Yeboah, **Innocensia John**, Easther Chigumira, Nana Akua Anyidoho, Victor M. Manyong, Justin Flynn, James Sumberg (2020), Hard work and hazard: young people and agricultural commercialisation in Africa. *Journal of Rural Studies*. <https://doi.org/10.1016/j.jrurstud.2020.04.027>
6. **Innocensia John** (2017) The Potential of Marketing Zanzibar Cloves with Geographical Indication Labelling. *African Journal of Intellectual Property* 2(1), 71-86. <https://p2irc.usask.ca/documents/students/AJIP%202017.pdf>
7. **John, Innocensia**. 2024. “Indigenous or Exotic Crop Diversity ? Which Crops Ensure Household Food Security : Facts from Tanzania Panel.” *Sustainability* 16(3833). doi: <https://doi.org/10.3390/su16093833>.
8. Vang Rasmussen, Laura, Ingo Grass, Zia Mehrabi, Olivia M. Smith, Rachel Bezner-Kerr, Jennifer Blesh, Lucas Alejandro Garibaldi, Marney E. Isaac, Christina M. Kennedy, Hannah Wittman, Péter Batáry, Damayanti Buchori, Rolando Cerda, Julián Chará, David W. Crowder, Kevin Darras, Kathryn DeMaster, Karina Garcia, Manuel Gómez, David Gonthier, Purnama Hidayat, Juliana Hipólito, Mark Hiron, Lesli Hoey, Dana James, **Innocensia John**, Andrew D. Jones, Daniel S. Karp, Yodit Kebede, Carmen Bezner Kerr, Susanna Klassen, Martyna Kotowska, Holger Kreft, Ramiro Llanque, Christian Levers, Diego J. Lizcano, Adrian Lu, Sidney Madsen, Rosebelly Nunes Marques, Pedro

Buss Martins, America Melo, Hanson Nyantakyi-Frimpong, Elissa M. Olimpi, Jeb P. Owen, Heiber Pantevez, Matin Qaim, Sarah Redlich, Christoph Scherber, Amber R. Sciligo, Sieglinde Snapp, William E. Snyder, Ingolf Steffan-Dewenter, Anne Elise Stratton, Joseph M. Taylor, Teja Tschardtke, Vivian Valencia, Cassandra Vogel, and Claire Kremen. 2024. "Joint Environmental and Social Benefits from Diversified Agriculture." *Science* 384(April, 87–93):1–7. doi: [10.1126/science.adj1914](https://doi.org/10.1126/science.adj1914).

9. **John, I**, Hepelwa, A, and Hassan, M(2023) Baseline Report for the Maize Value Chain to Identify Challenges, Investment Opportunities, and Policy Recommendations. Tanzania Agricultural Development Bank, Consultancy report

Other Publications

10. Doris Macha and Innocensia John (2024) Intra-Household Decision-Making Influence on Food Security and Dietary Diversity: Insights from Tanzania, *Journal of Food Security*, In review
11. John, Innocensia, Chewe Nkonde, Diane Holt and Colleta Gandizanwa. (2024). Food Security and Diversification through Indigenous Crops Use – an Exploration of Tanzania's Central and Eastern Zones. *Journal of World Development*. Accepted; in review
12. Innocensia John, Elizabeth Mkandawire, Colleta Gandizanwa and Catherine Massao (2024) Gender and Food Security in Tanzania, Book chapter, Accepted, review
13. **John, Innocensia**. 2023. "The Potential of Geographical Indications in Tanzania ." ITC. <https://www.eacmarkup.org/resources/publications/studies>
14. Innocensia and Victor Manyong (2019), Building livelihoods: young people and agricultural commercialization. Tanzania Country study. Working paper chrome-extension://efaidnbmnnnibpcajpcglclefindmkaj/https://opendocs.ids.ac.uk/opendocs/bitstream/handle/20.500.12413/14434/APRA_WP24_Building_Livelihoods_Tanzania_Country_Study.pdf?sequence=1&isAllowed=y
15. **Innocensia John**, Lokina, R., and Egelyng, H (2018) Protection of Quality Products with Geographical Indication in Tanzania. Policy Brief published at EFD website and Copenhagen University. chrome-extension://efaidnbmnnnibpcajpcglclefindmkaj/https://www.efdinitiative.org/sites/default/files/publications/policy_brief_tanzania.pdf
16. **John I**. (2017), The potential of selected Agricultural Products for Geographical Indication in Tanzania. PhD Thesis at the University of Dar es Salaam.

17. **I. John**, Egelyng, H and Lokina, R (2016). Tanzanian Food Origins and Protected Geographical Indications. *Future of Food: Journal on Food, Agriculture and Society*, 4(2), 6-12. [urn:nbn:de:hebis:34-2016050350204](https://nbn-resolving.org/urn:nbn:de:hebis:34-2016050350204)
18. Razack B Lokina, **Innocensia John** (2016) Welfare Implications of the Payment for Environmental Services: Case of Uluguru Mountain –*Morogoro*. *African Journal of Economic Review*, 4(1), 61-85. *10.22004/ag.econ.264385*
<https://www.ajol.info/index.php/ajer/article/view/127202>
19. Devis Mwakanyamale, Steven Cole, Jessica Heckert, **Innocensia John**, Gundula Fischer, Greg Seymour, and Shiferaw Feleke (2022) A process guide for the development of a mixed-methods research tool for measuring and understanding intra-household decision making. <https://doi.org/10.2499/p15738coll2.136594>
20. Simmance, F.A., Sobu, F.A., Dr. Onyango, P., Dr. Hepelwa, A., Dr. Elisaria, E., Mrema, J., Dr. **Innocensia J.**, M., Ahern, M., Franz, N., Westlund, L., Gee, J., Misk, R. & Ward, A. (2023). *Illuminating Hidden Harvests: Country profile. The contribution of small-scale fisheries to healthy food systems in the United Republic of Tanzania*. Rome, FAO.

REFEREES

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