

Communication Portfolio

By: Agha Egwu Inya

This portfolio highlights my communication and crisis management activities from 2021 to 2025 at the University of Nigeria and the Resource and Environmental Policy Research Centre, Environment for Development (REPRC-EfD Nigeria). It also captures my role as a member of the Association of African Universities' (AAP) Communication Team, and my strategic communication work as Head of the Reportorial Unit and Media Relations Officer, University of Nigeria, Nsukka.

1. Data Storytelling Fellowship

Move Africa Data Storytelling Fellowship (June – August 2025)

I was selected for the Move Africa Data Storytelling Fellowship, which focused on positive migration narratives across Africa.

My story, *"From Sahel to South: How Climate Change, Culture, and Commerce Are Shaping New Paths for Migrant Herders in Nigeria"*, was published by EnviroNews Nigeria.

[Read full story](#)

2. Crisis Communication and Reputation Management

Harrison Gwamnishu's Allegation (October 2024)

A viral video falsely alleged that a 17-year-old student was killed on campus. I coordinated the University's swift response via press releases, restoring public trust and ensuring wide media coverage.

Examples: Punch, Tribune, Guardian

Allegation of Extortion (June 2024)

When a viral post alleged extortion of postgraduate students in Political Science, I managed the crisis with a media release that clarified management's position and reassured stakeholders.

Examples: Vanguard, Premium Times

Death of Miss Okenyi Favour (July 2024)

After the tragic death of a first-year student on campus went viral, I led a communication effort clarifying the incident and highlighting management's measures to improve safety.

Examples: Premium Times, Vanguard

UNN Hostel Crisis (May 2021)

A viral video showing dilapidated hostels sparked backlash. I developed a crisis communication plan to reassure parents and students, showcasing management's renovation efforts.

Examples: Sun News

Twerking Incident (November 2021)

A student's viral twerking video and subsequent disciplinary pronouncement caused social

media uproar. My crisis response press release helped diffuse tensions and rebuild trust.
Examples: Nation, AllSchool

3. Science Communication

I have promoted research outputs of UNN scholars and REPRC-EfD Nigeria fellows through press releases and media placements.

Examples include studies on kidney disease prevalence, CO2 emissions, food security, and entrepreneurship education curriculum reform.

4. Advocacy and Policy Engagement (EfD Nigeria)

Natural Capital Accounting (2021–2024)

Promoted EfD Nigeria's advocacy for mainstreaming natural capital accounting into Nigeria's development policy.

Climate Change Act (2021)

Coordinated media engagement highlighting EfD Nigeria's pioneering role in advocating Natural Capital Accounts.

Training for Environmental Journalists (October 2021)

Organized a one-day training for 15 journalists on environmental reporting, fostering a reliable media network for policy advocacy.

5. Social Media Management

Managed the UNN official Facebook page until 2023. Created and currently manage social media platforms for EfD Nigeria and ACE-SPED, UNN.

EfD Nigeria: X – @EfDNigeria | LinkedIn

ACE-SPED: Facebook, Instagram, LinkedIn